

# SPONSORSHIP BENEFITS

## Individual Performances

	<b>Presenter:</b> \$7,500+	<b>Partner:</b> \$5,000+	<b>Friend:</b> \$2,500+	<b>Supporter:</b> \$1,000+
<b>Printed Collateral</b>	<ul style="list-style-type: none"> <li>Below title presenting</li> <li>Premium logo placement on all printed materials</li> </ul>	<ul style="list-style-type: none"> <li>Premium logo placement on all printed materials</li> </ul>	<ul style="list-style-type: none"> <li>Listed as corporate sponsor on direct mail, postcards, posters, flyers</li> </ul>	<ul style="list-style-type: none"> <li>Listed as corporate sponsor on direct mail &amp; posters</li> </ul>
<b>Digital Content</b>	<ul style="list-style-type: none"> <li>Below title presenting</li> <li>Website banner</li> <li>Logo + hyperlink on landing page, ticket page, e-newsletters, featured social media post</li> </ul>	<ul style="list-style-type: none"> <li>Logo + hyperlink on landing page, ticket page, e-newsletters, featured social media post</li> </ul>	<ul style="list-style-type: none"> <li>Logo + hyperlink on landing page, e-newsletters, social media</li> </ul>	<ul style="list-style-type: none"> <li>Logo + hyperlink on website</li> <li>Listed as corporate sponsor on landing page, e-newsletters, social media</li> </ul>
<b>Press + Promotion</b>	<ul style="list-style-type: none"> <li>Inclusion on Press Releases</li> <li>Paid social media ad</li> <li>Full page digital program ad</li> </ul>	<ul style="list-style-type: none"> <li>Inclusion on Press Releases</li> <li>Full page digital program ad</li> </ul>	<ul style="list-style-type: none"> <li>Half page digital program ad</li> </ul>	<ul style="list-style-type: none"> <li>Not included</li> </ul>
<b>Speaking + Recognition</b>	<ul style="list-style-type: none"> <li>Onstage mention</li> </ul>	<ul style="list-style-type: none"> <li>Onstage mention</li> </ul>	<ul style="list-style-type: none"> <li>Onstage mention</li> </ul>	<ul style="list-style-type: none"> <li>Not included</li> </ul>
<b>Additional Benefits</b>	<ul style="list-style-type: none"> <li>Coffee talk with company dancers</li> <li>Invitations to private events for top supporters</li> <li>7 complimentary tickets + 10% online discount</li> <li>First right of refusal for future events</li> </ul>	<ul style="list-style-type: none"> <li>Invitations to private events for top supporters</li> <li>5 complimentary tickets + 10% online discount</li> <li>First right of refusal for future events</li> </ul>	<ul style="list-style-type: none"> <li>5 complimentary tickets</li> <li>First right of refusal for future events</li> </ul>	<ul style="list-style-type: none"> <li>2 complimentary tickets</li> <li>First right of refusal for future events</li> </ul>

# SPONSORSHIP BENEFITS

## Full Season

	Presenter: \$20,000+	Partner: \$15,000+	Friend: \$10,000+	Supporter: \$5,000+
Printed Collateral	<ul style="list-style-type: none"> <li>• Below title presenting</li> <li>• Premium logo placement on all printed materials</li> </ul>	<ul style="list-style-type: none"> <li>• Premium logo placement on all printed materials</li> </ul>	<ul style="list-style-type: none"> <li>• Listed as corporate sponsor on direct mail, postcards, posters, flyers</li> </ul>	<ul style="list-style-type: none"> <li>• Listed as corporate sponsor on direct mail &amp; posters</li> </ul>
Digital Content	<ul style="list-style-type: none"> <li>• Below title presenting</li> <li>• Website banner</li> <li>• Logo/mention on landing page, ticket page, social media, e-mails, television, radio</li> <li>• Featured social media collaboration</li> </ul>	<ul style="list-style-type: none"> <li>• Website banner</li> <li>• Logo/mention on landing page, ticket page, e-newsletters, social media</li> <li>• Featured social media post</li> </ul>	<ul style="list-style-type: none"> <li>• Logo + hyperlink on website</li> <li>• Logo/mention on landing page, ticket page, e-newsletters, social media</li> </ul>	<ul style="list-style-type: none"> <li>• Logo + hyperlink on website</li> <li>• Listed as corporate sponsor on landing page, e-newsletters, social media</li> </ul>
Press + Promotion	<ul style="list-style-type: none"> <li>• Inclusion on Press Releases</li> <li>• Paid social media ad</li> <li>• Full page digital program ad</li> </ul>	<ul style="list-style-type: none"> <li>• Inclusion on Press Releases</li> <li>• Paid social media ad</li> <li>• Full page digital program ad</li> </ul>	<ul style="list-style-type: none"> <li>• Half page digital program ad</li> </ul>	<ul style="list-style-type: none"> <li>• Half page digital program ad</li> </ul>
Speaking + Recognition	<ul style="list-style-type: none"> <li>• Onstage mention</li> <li>• 2-minute speaking opportunity on opening night</li> </ul>	<ul style="list-style-type: none"> <li>• Onstage mention</li> </ul>	<ul style="list-style-type: none"> <li>• Onstage mention</li> </ul>	<ul style="list-style-type: none"> <li>• Not included</li> </ul>
Additional Benefits	<ul style="list-style-type: none"> <li>• Coffee talk with Artistic Director</li> <li>• Private 10-15 minute performance at your location</li> <li>• Invitations to private events for top supporters</li> <li>• Discounted classes at Peridance Center for employees</li> <li>• 20 complimentary tickets + 10% online ticket discount</li> <li>• First right of refusal for future events</li> </ul>	<ul style="list-style-type: none"> <li>• Coffee Talk with company dancers</li> <li>• Private 10-15 minute performance at your location</li> <li>• Invitations to private events for top supporters</li> <li>• 15 complimentary tickets + 10% online ticket discount</li> <li>• Discounted classes at Peridance Center for employees</li> <li>• First right of refusal for future events</li> </ul>	<ul style="list-style-type: none"> <li>• Coffee Talk with company dancers</li> <li>• Invitations to private events for top supporters</li> <li>• 10 complimentary tickets + 10% online ticket discount</li> <li>• Discounted classes at Peridance Center for employees</li> <li>• First right of refusal for future events</li> </ul>	<ul style="list-style-type: none"> <li>• Invitations to private events for top supporters</li> <li>• 5 complimentary tickets + 10% online ticket discount</li> <li>• First right of refusal for future events</li> </ul>

# SPONSORSHIP BENEFITS

## Annual Gala

	<b>Presenter:</b> \$7,500+	<b>Partner:</b> \$5,000+	<b>Friend:</b> \$2,500+	<b>Supporter:</b> \$1,000+
<b>Printed Collateral</b> (Save the dates, invitations, posters, step & repeat, flyers, postcards)	<ul style="list-style-type: none"> <li>Below title presenting</li> <li>Premium logo placement on all printed materials</li> </ul>	<ul style="list-style-type: none"> <li>Premium logo placement on all printed materials</li> </ul>	<ul style="list-style-type: none"> <li>Listed as corporate sponsor on save the dates, invitations, posters, flyers, postcards</li> </ul>	<ul style="list-style-type: none"> <li>Listed as corporate sponsor on invitations</li> </ul>
<b>Digital Content</b>	<ul style="list-style-type: none"> <li>Below title presenting</li> <li>Website banner</li> <li>Logo + hyperlink on landing page, ticket page, e-newsletters, featured social media post</li> </ul>	<ul style="list-style-type: none"> <li>Logo + hyperlink on landing page, ticket page, e-newsletters, featured social media post</li> </ul>	<ul style="list-style-type: none"> <li>Logo + hyperlink on landing page, e-newsletters, social media</li> </ul>	<ul style="list-style-type: none"> <li>Listed as corporate sponsor on landing page, e-newsletters, social media</li> </ul>
<b>Press + Promotion</b>	<ul style="list-style-type: none"> <li>Inclusion on Press Releases</li> <li>Paid social media ad</li> </ul>	<ul style="list-style-type: none"> <li>Inclusion on Press Releases</li> <li>Full page event program ad</li> </ul>	<ul style="list-style-type: none"> <li>Half page event program ad</li> </ul>	<ul style="list-style-type: none"> <li>Quarter page event program ad</li> </ul>
<b>Speaking + Recognition</b>	<ul style="list-style-type: none"> <li>Two-minute speaking opportunity</li> <li>Onstage mention</li> </ul>	<ul style="list-style-type: none"> <li>1-minute speaking opportunity</li> <li>Onstage mention</li> </ul>	<ul style="list-style-type: none"> <li>Onstage mention</li> </ul>	<ul style="list-style-type: none"> <li>Not included</li> </ul>
<b>Additional Benefits</b>	<ul style="list-style-type: none"> <li>Coffee talk with company dancers</li> <li>Invitations to private events for top supporters</li> <li>7 complimentary tickets + 10% online discount</li> <li>First right of refusal for future events</li> </ul>	<ul style="list-style-type: none"> <li>Invitations to private events for top supporters</li> <li>5 complimentary tickets + 10% online discount</li> <li>First right of refusal for future events</li> </ul>	<ul style="list-style-type: none"> <li>5 complimentary tickets</li> <li>First right of refusal for future events</li> </ul>	<ul style="list-style-type: none"> <li>2 complimentary tickets</li> <li>First right of refusal for future events</li> </ul>